

The



THE DESK AND DERRICK CLUB OF HOUSTON, TEXAS

The Catline September 2011 Volume 60, Issue 9

Houston Club President's Message

Dear Members,

It is hard to believe that two-thirds of 2011 are already in the history books. What a summer it has been with record heart and drought conditions in our part of the country and massive floods in the east caused by Hurricane Irene. I hope that you have had an enjoyable summer despite Mother Nature.

Yesterday I had the pleasure of hearing Dr. Wes Tunnel speak about GoM oil spills. Eight of our members plus one guest attended his lecture at the Houston Museum of Natural Science. It was refreshing to hear someone speak on this

subject without solely heaping blame on our industry. Dr. Tunnel spoke about natural seeps that account for nearly 80% of the oil present in Gulf waters. The benefit of this is the huge number of oil-eating microbes living in the Gulf, feeding on natural and man-made causes of contamination. He contrasted the effects and volumes of the Ixtoc 1 spill in 1979 (Bay of Campeche) with the Deepwater Horizon in 2010. The Ixtoc spill continued for 10 months before being capped; the Horizon spewed oil for three months. Dr. Tunnel has studied the 1979 spill and its impact on the ma-

rine environment for more than 30 years and is doing research on the 2010 spill. He stressed that the GoM is vitally important because it is 1) the nation's gas station, 2) the nation's sushi bar, and 3) the nation's dumping grounds (based on contaminants entering via the Mississippi River system). BP is now providing \$500 million for GoM research by universities and independent research organization over the next 10 years. The funds will lead to collaboration, restoration, and issuance of a report card. Desk and Derrick members enjoy a \$5 discount for the remaining lectures

(continued on Page 4)

"HONORING OUR PAST— PREPARING FOR OUR FUTURE"



PURPOSE

THE PURPOSE OF THIS CLUB SHALL BE TO PROMOTE THE EDUCATION AND PROFESSIONAL DEVELOPMENT OF INDIVIDUALS EMPLOYED IN OR AFFILIATED WITH THE PETROLEUM, ENERGY, AND ALLIED INDUSTRIES, AND TO EDUCATE THE GENERAL PUBLIC ABOUT THESE INDUSTRIES.

OUR MISSION

TO ENHANCE AND FOSTER A POSITIVE IMAGE TO THE GLOBAL COMMUNITY BY PROMOTING THE CONTRIBUTION OF THE PETROLEUM, ENERGY AND ALLIED INDUSTRIES THROUGH EDUCATION BY USING ALL RESOURCES AVAILABLE.

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President's Newsletter



Angie Duplessis

ADDC President

angie_a.duplessis@conocoPhillips.com



September 2011

Dear Members,

It's September already. Summer is winding down. I'm looking forward to much cooler temperatures. Many of you are probably in full swing getting the children ready for school, so watch out for school zones.

If you recall, a special committee was assigned at the Budget and Planning Meeting to investigate the use of Social Networking Media (Facebook, Twitter, etc.). The committee has compiled a report which was sent to all Club Presidents to discuss with you and get feedback. The report is also available to you on the ADDC web site under the August 20th mailing information. The use of Social Networking Media will be discussed further at Convention during the Open Forum session on Friday, September 23rd.

I'm sure you've heard everyone reminding you of the upcoming Convention. The Region II Clubs of Bay Area, Heartland, Little Egypt, and Olney are putting the final touches on all the activities. If you haven't registered yet, now is the time to get those forms filled out and sent in. For those of you planning to attend the convention, be sure to bring with you copies of the Rules of Convention, Convention Procedures, Special Parliamentary Hints, Candidate Information for Association Offices, and a current copy of ADDC Bylaws and Standing Rules. These are available on the ADDC Website and will not be furnished at convention.

As you read this, you'll either be heading off to St. Louis or just returning. I know the 60th Annual ADDC Convention will be a wonderful experience for all those in attendance and provide many memories for a long time to come. So don't forget to save those photos and other items for everyone's scrapbook. This time next month, I will happily be able to introduce your 2012 ADDC Officers and Regional Directors.

Have you considered your role for the future of your club? Your club needs you to step forward as a member of the Board. If you do not feel ready to serve as an officer, volunteer for a committee – as a chairman or as a member. Discover your talents, increase your knowledge, and gain confidence as you learn about Desk and Derrick. I encourage each of you to get involved in your local club, Region, or on the Association level. What are you waiting for? The **Gateway to Growth and Opportunity** is still open!

Until next month...

Angie

Region IV Director's Newsletter

Connie Harrison
Region IV Director

connie.harrison@valero.com

September 2011



If the events of September 11, 2001 have proven anything, it is that the terrorists can attack us, but they can not take away what makes us Americans – our freedom, our liberty, our civil rights.

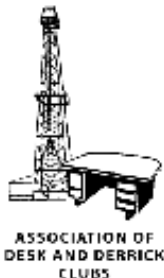
Ten years later.....let us take a few moments to remember those who lost their lives at the hands of terrorists. We must never forget their sacrifices and those of our Soliders who have fought and are still fighting to protect us and our freedoms.



Here it is September and our thoughts and plans turn to the 60th Annual Convention. By the time you read this letter I will be in St. Louis MO and I hope there are many of you there with me. This will prove to be another stellar, educational convention and I am very excited to be there to learn and renew friendships.

I'm sure each of your clubs has started the nomination process for the 2011 slate of officers for your club. Take a few moments to read the duties and responsibilities for these positions in your club's bylaws. Then take another moment to choose a position for which you feel you are ready to serve. Each of us has our own strengths, talents, desires and goals that will enhance our local clubs which will, in turn, support and strengthen the Association. To serve at your club level is a great step in your personal journey with Desk and Derrick.

While you are in St. Louis take some time to look up your Region IV Director-Elect, Judy Lile, from the Houston Club. I know that Judy will welcome getting to know those of you whom she has not met yet and to visit with old friends. Be sure to ask Judy what areas she needs volunteers for within the Region.



By now most schools are in session. Has your club made arrangements to present your local 3rd, 4th, and 5th graders the Energy Activity books and learning guides? Educating our community's children will lead to educated adults, and as you know, we need the upcoming generations to be educated in our vital industry. Join me in *Engaging, Educating and Energizing* our children to educate the future employees and advocates of our industry.

See you in St. Louis.....Connie

President's Message (continued)

in the series, taking place on October 18th and 25th.

I am sure all of the members and guest attending our August birthday meeting enjoyed the evening. Thanks to our Program Chairman, Karol Wood, for securing Emil Peña as our guest speaker! It was a delight to see so many members attend from the North Harris/Montgomery Counties Club. I hope our members will attend one of their meetings, which are held on the third Tuesday of the month at the Greenspoint Crowne Plaza.

In addition to the ADDC Convention taking place in St. Louis September 21-25, the following events are planned for this year: Education Committee is organizing a field trip to the National Weather Service on Saturday, October 22 at 10:00 a.m. We will have a guided tour of the facility in Dickinson, TX. Social Committee is busy planning our annual Camaraderie fundraiser, to be held on December 10 at the Hilton Houston Westchase. Public Relations is looking for volunteers for the Texas Alliance of Energy Producers reception on September 28 and the API golf tournament on October 10.

Please make plans to attend these events, which are an important part of your membership. They also provide wonderful opportunities to learn, network, and have fun.

Please keep Elizabeth Angelos and Faye Stanley in your thoughts and prayers as they recover from recent illness and surgery.

Happy Birthday to Alicia Hanzo (9/1), Linda Butler (9/9), and Kimberly Ray (9/17).

See you at the meeting on September 14.

Marie



September 2011

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5 <i>US Labor Day</i>	6	7	8	9	10
11 <i>Patriot Day</i>	12	13	14 <i>Membership Meeting</i>	15	16	17
18	19	20	21	22	23	24
25	26	27	28 <i>Texas Alliance</i>	29	30	



The Desk and Derrick Club of Houston, Texas September Membership Meeting

Date: September 14, 2011

Time: 6:00 p.m. (networking/sign in 5:30)

**Location: Hilton Houston Westchase Hotel,
9999 Westheimer Blvd**

Speaker: Janette McWhorter

Topic: Chaos 2 Clarity

Menu (\$25):

**Mixed Garden Salad, Grilled Flank Steak with Madeira Sauce,
Confetti Rice, and Chef's Vegetables**

or

Chef Salad (Vegetarian options available on request)

Both served w/ dinner rolls, dessert, iced tea, and coffee

**R.S.V.P. – Judy Battle via e-mail at jbattle@dodi.com or call 281-
647- 2220 or 281-750-9695 by Monday, September 12, 2011**



Member Updates

Faye Stanley is recuperating following her knee surgery. She is having physical therapy at home.

Elizabeth Angelos is staying at Westbury Place. Marie has visited with her and says she looks good and she wants to GO HOME! She really appreciates visits, calls and cards!

Keep Karol and Jeff Wood, Val Williams, Teresa Schmidt, and Carolyn Campbell's family in your prayers. Their homes are in jeopardy from the wild fires.

Rosie Hunter, Victoria Club, has been diagnosed with pancreatic cancer and will soon begin chemo treatment. Please keep Rosie in your thoughts and prayers. Contact Marie Wilkinson for address to send cards.

**API Golf Tournament—
Volunteers Needed**

It's time to volunteer to work at the API Golf Tournament on October 10 at the Kingwood Golf Course. This is a fund raiser for the Houston Club and NHMC Club.

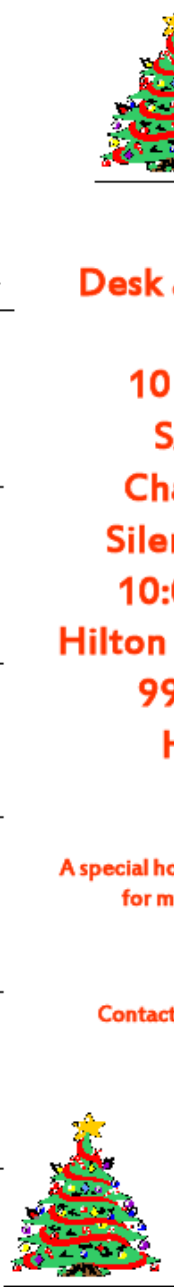
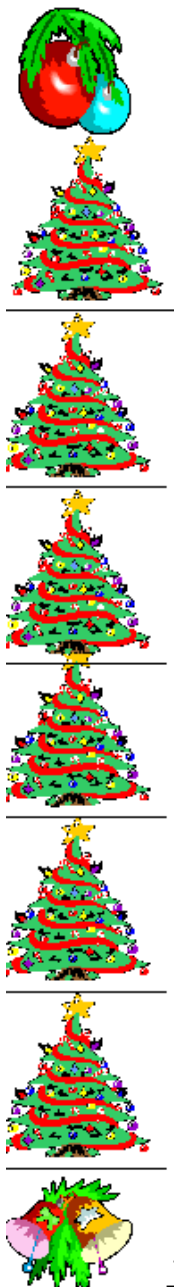
We need at least nine volunteers to help with registration and/or money holes. There will be one round of golf taking place on three courses. The registration volunteers will work from 8:00 AM until 10:00 AM. The money holes will start at 10:00 AM and usually conclude by 3:00 PM at the latest.

Volunteers should be at the golf course by 7:45 AM to help register the players. Volunteers for the money holes only should arrive by 9:00 AM.

Please let Barbara Landrum know if you can volunteer to help. It is usually a very nice day (although we did have a rain shower last year). If anyone has questions about volunteering, please contact Barbara via email (barbland@windstream.net) or phone (281-494-9319).

If we get nine volunteers the donation from API will be divided evenly between the two clubs.

Come out, have a good time, and help raise funds for Desk and Derrick!



Camaraderie

**Desk and Derrick Club of
Houston**

10 December 2011

SAVE THE DATE

Champagne Brunch

Silent & Live Auctions

10:00 am to 1:30 pm

Hilton Houston WestChase

9999 Westheimer

Houston, Texas



**A special hotel room rate of \$79/night. Stay the weekend
for more shopping in Houston's own Galleria**

Contact Judy Battle for additional information

O- 281-647-2220

C- 281-750-9693

Report from the Special Committee on Social Media

Judi Adams, Connie Harrison, David Willis, and Sharon Hiss

Two members of the special committee to review social media attended a Social Media Marketing seminar. The special committee members have great optimism that it can be very useful for the ADDC.

First, what is social media? Social media is the interaction between individuals through web based platforms. These interactions are useful to build relationships, promote messages, and provide information.

How is social media potentially beneficial to the ADDC? Social media is the future of marketing. It takes the power of word of mouth and multiplies it to the nth degree. Why is this valuable? The ADDC has a vital mission and message. We are here to promote the energy industry and energy education to our membership, our industry, and to the public we serve. Possibly at no other time in history has this mission been more vital. We feel that social media platforms can help us achieve some of our goals.

Social media can be useful to promote our message to our membership, from meeting dates/times, to field trip information, and to education, social media platforms can get the message in front of people and invites them to interact. The more people interact, the more likely they will be to spread the message.

Initially, we would suggest using these platforms:

Facebook, Twitter, LinkedIn, YouTube

There may be others that are useful, but these are well known and respected.

Facebook – Facebook is the largest social media platform. It is a very user friendly platform that has good features. The primary benefit is it spurs conversation. Members can ask questions and can receive an answer that the whole group can benefit from. Another benefit of Facebook is it offers group pages. Each club could have a group page that members can join. Only people added by the administrator of the group would see the content that it contains. Group pages are for communities that want to communicate internally and privately; these can be useful for regions or the Association in general.

Twitter – Twitter is a micro blogging platform. What does that mean? It is a platform for spreading a message to your followers. Again, this could report meeting dates/times, field trip info, and/or educational tidbits. Items that club leadership wants the group at large to know can be blasted out quickly for members to see. These tweets would need to be sent out by approval of the club board, but they could be effective in sharing information.

LinkedIn – LinkedIn is a social media platform for professional networking. This could be a great way to start bringing members together. LinkedIn offers group pages where content could be delivered to members like club news, industry articles, etc. It would also be a good avenue for Desk and Derrick members to link up with other oil, gas, and energy professionals to invite them to club meetings and to join our organization.

YouTube – YouTube is a great tool for educating. There are countless training videos on YouTube, as well as other useful videos. Clubs could shoot their own educational videos and have them available to be seen. There are a lot of neat things that could be done with this platform. Many people think it is just a place for silly videos, but it is so much more.

With all of these platforms there would need to be guidelines for usage determined by the ADDC Board. These would set a standard for how we conduct business in these media and would address safety of personal and club/Association information. This should not be hard to address as many of the companies we represent already have a disclaimer statement and we would have a ready-made template.

We are standing on the edge of a very positive opportunity and the members of the special committee support the use of social media within the Association and clubs.

Suggested disclaimer:

This is your place to exchange information, tips and share ideas.

Five things to keep in mind:

- This is a public site*
- What you post here may be read by anyone*
- Participation in this community is completely voluntary*
- Be respectful, even if you disagreePersonal attacks will not be tolerated*
- *Direct marketing is prohibited*

At this time, we suggest that individual Desk and Derrick clubs be permitted to use these four platforms, in accordance w/ the statement/disclaimer. The clubs will be responsible for monitoring the content and use of the media but any member who finds unprofessional behavior can bring it to the attention of the ADDC Board of Directors, which will address the situation as found necessary.

Separate attachment has a proposed "Statement of Privacy" to be considered for use of the ADDC Web site and any of these media.

US Lawmaker Pushes For Drilling In Alaska Refuge

by Ryan Tracy

Dow Jones Newswires 9/7/2011

WASHINGTON (Dow Jones Newswires), Sep. 7, 2011

The top lawmaker on the U.S. House Natural Resources Committee Wednesday said opening the Arctic National Wildlife Refuge in Alaska to drilling should be part of a plan to reduce the federal debt. The comments from Rep. Doc Hastings (R., Wash.) came as a separate committee of 12 lawmakers begins work to find more than \$1 trillion in budget savings before a November deadline. The oil and gas industry is also pushing more drilling as a way to boost economic growth.

Proposals to drill in the Alaska refuge have failed in Congress before and are sure to draw opposition from conservation advocates. It is far from clear that the deficit committee, which is already facing a tight deadline to reach a compromise, would consider allowing exploration there as part of a plan to increase revenues. "We must remember that it's not just about cutting spending," Hastings said. "There's no question that Washington D.C. has a spending problem, but we must also look for new ways to generate revenue without raising taxes."

"For the Joint Committee [of lawmakers working on deficit reduction], which is looking at a 10-year window, this could generate several billions of dollars in new revenue to help meet their goal," Hastings said.

The deficit committee is also expected to consider other ways to increase revenue, perhaps including a plan from Democrats to reduce tax breaks for oil companies. The chairman and chief executive of Chevron, who spoke after Hastings at a public event here, said he opposed oil companies being "singled out" as part of a deficit deal. "If you impose punitive measures on my industry, we will invest less. It's simply the way we go through our decision making process," John Watson said.

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Chevron Strikes Oil in Deepwater GOM

Chevron Corp. 9/6/2011

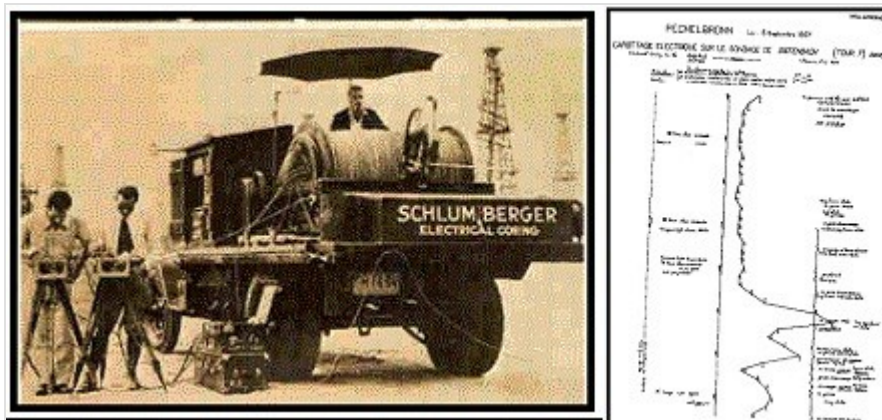
Chevron announced a new oil discovery at the Moccasin prospect in the deepwater U.S. Gulf of Mexico. The Keathley Canyon Block 736 Well No. 1 encountered more than 380 feet of net pay in the Lower Tertiary Wilcox Sands. The well is located approximately 216 miles off the Louisiana coast in 6,759 feet of water and was drilled to a depth of 31,545 feet.

"The [Moccasin](#) discovery underscores the importance of the deepwater Gulf of Mexico as a source of domestic energy for the United States and as a focus area for Chevron's worldwide exploration portfolio," said George Kirkland, vice chairman, Chevron Corporation. "Moccasin is an important addition to our queue of high-quality opportunities around the globe."

Chevron began drilling the Moccasin well in March 2010. That activity was stopped in June 2010 when the U.S. government imposed a moratorium on deepwater drilling in the Gulf of Mexico. Drilling resumed in March 2011 after the U.S. Bureau of Ocean Energy Management, Regulation and Enforcement approved Chevron's revised drilling permit application.

The well results are still being evaluated, and additional work will be needed to determine the extent of the resource. Chevron, with a 43.75 percent working interest in the prospect, was the operator of the Moccasin discovery well. Other Moccasin owners are BP, with 43.75 percent, and Samson Offshore Company, with 12.5 percent.

Chevron is one of the largest leaseholders in the Gulf of Mexico and is currently developing the \$7.5 billion Jack/St. Malo and the \$4.1 billion Big Foot projects.

September 5, 1927 – Schlumberger Brothers invent Electric Well Logging

In 1927, the Schlumberger brothers add a new technology to petroleum exploration and production -- a downhole electronic "logging tool."

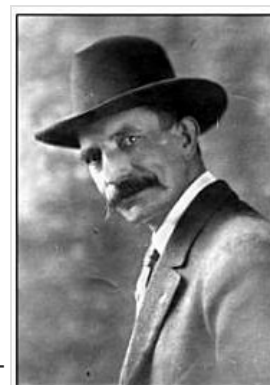
A technology that will revolutionize the search for oil and natural gas – an electric downhole well log — is first applied near Pechelbronn, France. After successfully developing an electrical four-probe surface approach for mineral exploration, brothers Conrad and Marcel Schlumberger adapt their surface system to operate vertically.

Lowering their new tool into a well, the Schlumberger brothers record a single lateral-resistivity curve at fixed points in the well's borehole and graphically plot the results against depth — creating a well log of geologic formations. Changes in subsurface resistance readings show variations and possible oil and natural gas producing areas. From this well-logging beginning, Schlumberger will become a leading worldwide oilfield service company.

September 7, 1923 – Dominguez Hills Oil Discovery

In an unincorporated area of Los Angeles County known as Dominguez Hills, independent oilman Frederick Russell Burnham brings in a well at a depth of 4,068 feet. His company, Burnham Exploration, is partnered with Union Oil Company of California. Burnham's 1,193 barrel per day producer opens the Dominguez Hills oilfield — a two-square mile, two-mile deep stack of eight producing zones. By 1933, Burnham's company pays out \$10.2 million to stockholders. The site is now home to a state university.

The California State University Dominguez Hills notes that it is named for the family of Juan Jose Dominguez, a Spanish soldier who received a grant of 75,000 acres for grazing cattle from the governor of the Spanish province of California in 1784. "But family fortunes truly took off with discovery of oil in the 1920s, first in the Torrance area and then, most resoundingly, on Dominguez Hill itself, where productive wells functioned for a half century." Visit the California Oil Museum in Santa Paula — in the historic headquarters building of the Union Oil Company.



Frederick Burnham

The



THE DESK AND DERRICK CLUB OF HOUSTON, TEXAS

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Greater Knowledge—Greater Service

Visit our Web Site:
www.deskandderrickhouston.org

ADDC Convention

Date: **Sept. 19-24, 2011**

Host: **Region II Clubs**

City: **St. Louis, MO**

Theme: **Gateway to
Growth and Opportu-
nity**

ADDC President: **Angie
Duplessis**

CAMARADERIE
December 10, 2011

Mark your calendars!

The Catline is published by the Desk and Derrick Club of Houston, Texas, P.O. Box 571982, Houston, TX 77252-1982 to provide ADDC, D&D, and energy and allied industries information to its members.



Byline and credited articles represent the views of the authors. Publication neither implies approval of the opinions nor accuracy of facts stated.

Editor: Judi Adams
dandd.judi@gmail.com

**“Bit of Fun”
Energy Activity Book**

The Desk and Derrick Club of Houston, Texas supports ADDC’s “Bit of Fun” Energy Activity Book by providing copies to Houston area elementary schools and to other educational programs.

Contact Barbara Landrum for additional information.

